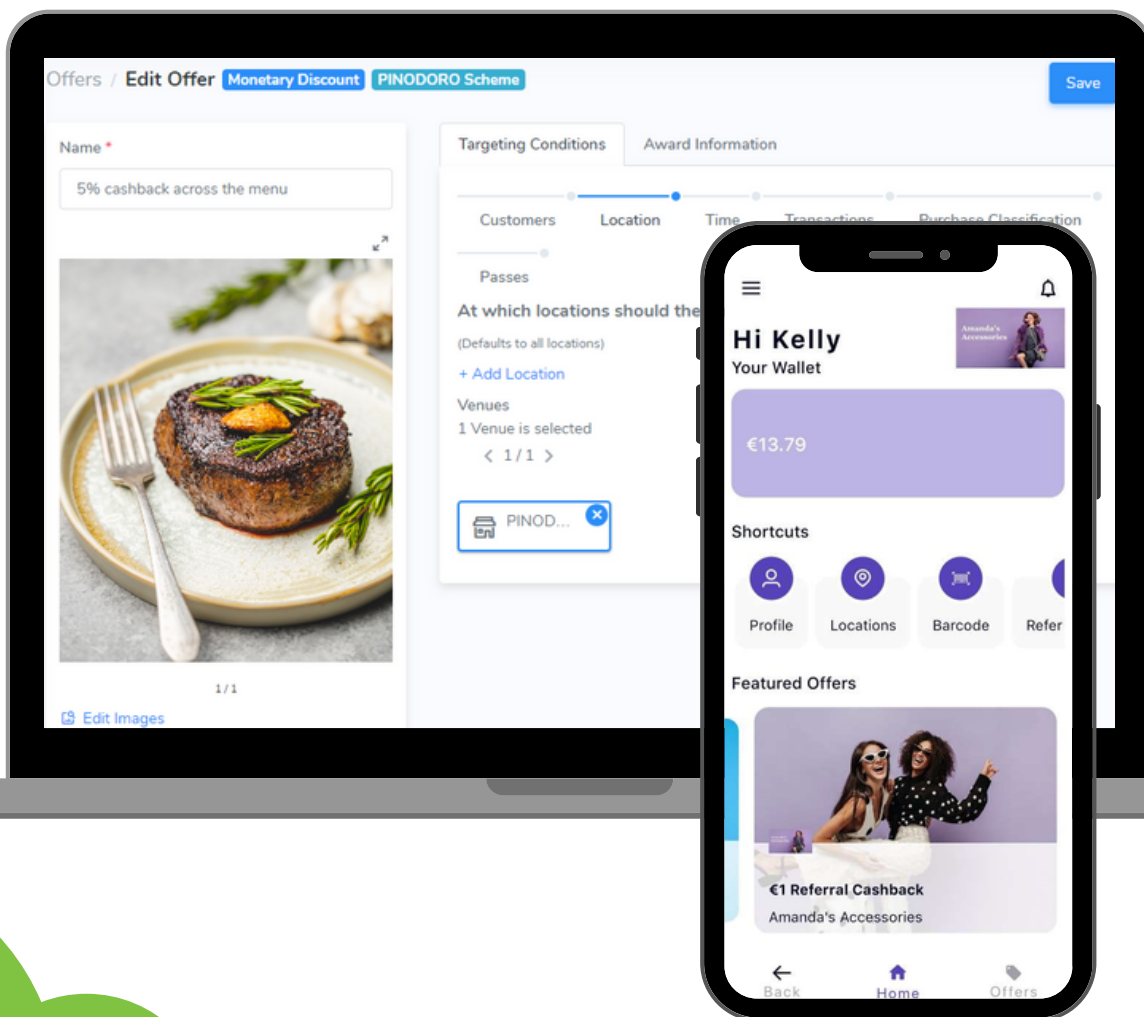


# ULTRA MODERN WALLET BASED REWARDS FOR YOUR BUSINESS



**Introduce wallet based rewards to your business and reward your customers for their loyalty effortlessly**

myLoyalty allows businesses to introduce their own reward scheme and digital offers at a very low cost, engage with their clients and offer them personalized rewards. This is achieved via a super modern and fully digital approach with conditional cashback rewards and an eWallet-based multi-tenant mobile application.

# WHAT CAN MY BUSINESS DO WITH MYLOYALTY?



## Set up offers

Reward clients on sign up, referral, birthdays, name days, profile completeness, purchase amount, outlet, month/day/time, lottery or as thank you gift



## Create segments

Create customer segments based on demographics, transactional or other data and set up personalized offers or use them for statistics



## Send notifications

Communicate with clients with in-app notifications about new offers, new products or services or share company news



## Monitor rewards

Monitor the performance of rewards via graphical charts and dashboards and adjust your offers in real time with backend configuration

## CAN MY BUSINESS PARTICIPATE TO MYLOYALTY?

Any business across any sector can participate. The only prerequisite is the utilization of JCC POS terminals at your business, for the acceptance of payments.



# WHAT DOES MY CLIENT EARN WITH MYLOYALTY?



## Personalized awards

Clients earn conditional cashback awards straight into their eWallet based on personalized offers targeted only at them



## Offers of real value

No more plastic loyalty cards or old fashioned point based systems. myLoyalty offers cashback with real monetary awards



## Cashback reward credits

Cashback is automatically used when the relevant preferences are met and the clients' cards get credited accordingly



## No action at the POS

Clients only need to register their bank cards into the app and use them to pay at participating merchants without further POS actions

## PRICING:

Monthly fixed fee based on participants:

0-1K €1 | 1K-5K €3

5K-10K €5 | 10K+ €10

Plus, 1% transaction fee on spend

